

# Federal Communications Commission

**FCC MB - CDBS Electronic Filing**  
**Account number: 63912**

**Description: OCTOBER 2008 AMENDMENT TO SECOND QUARTER FORM 388**  
**Application Reference Number: 20080710AFM**  
**Successfully filed at Oct 6 2008 2:29PM**

**Based on the information supplied, no fee is required.**

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Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>				FOR COMMISSION USE ONLY FILE NO. -20080710AFM	
Licensee SMITH MEDIA LICENSE HOLDINGS, LLC					
Call Sign WKTV		Facility Id 60654		Previous Call Sign (if applicable)	
Community of License					
City UTICA		State NY	County ONEIDA		Zip Code 13502 -
Nielsen DMA UTICA		World Wide Web Home Page Address WWW.WKTV.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 06/01/2007	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	2				
<input checked="" type="checkbox"/> Digital	29				
Report reflects information for quarter ending: 06/30/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?					
<input type="radio"/> Option One (A and D)	<input checked="" type="radio"/> Option Two (B and D)	<input type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes	<input type="radio"/> No
<b>Simulcasting:</b>					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes	<input type="radio"/> No
<b>Application Purpose:</b>					
<input type="radio"/> DTV Education Report					
<input checked="" type="radio"/> Amendment	File Number BDERCT-20080710AFM				
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised. UPON FURTHER REVIEW OF STATION RECORDS, THE STATION DETERMINED THAT IT INADVERTENTLY SUBMITTED INCORRECT PSA FIGURES DUE TO ADMINISTRATIVE OVERSIGHT AND MATHEMATICAL ISSUES. THE STATION HEREBY AMENDS ITS SECOND QUARTER 2008 FORM 388 TO REFLECT CORRECT PSA FIGURES, WHICH SHOW COMPLIANCE WITH OPTION TWO.					
<b>Section B (For broadcasters electing Option Two)</b>					
On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).					
<b>Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter</b>					
How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?					

Total 5:00 a.m. to 1:00 a.m. PSAs	345
Total 5:00 a.m. to 1:00 a.m. CSTs	245

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	48
Total 6:00 a.m. to 9:00 a.m. CSTs	66

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	134
Total 6:00 p.m. to 11:35 p.m. CSTs	65

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	

Comments:

**30 Minute Educational Programs - Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs	0
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Comments:

**100-Day Countdown Eligible Pieces - Last Quarter**

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0	Graphic Displays
0	Animated Graphics
0	Graphic and Audio Displays
0	Longer Form Reminders

Comments:

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
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Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>ON FRIDAY, JUNE 27TH, DURING NEWSCHANNEL 2 AT NOON, OUR CHIEF ENGINEER APPEARED DURING A REGULARLY SCHEDULED SEGMENT, "NEWSTALK". DURING THAT SEGMENT THE C.E. EXPLAINED TO VIEWERS THAT WE WERE GOING TO SHUT DOWN THE ANALOG TRANSMITTER AND TURN IT BACK ON IN 90 SECONDS. WHILE THE ANALOG TRANSMITTER WAS DARK, THE C.E. EXPLAINED TO VIEWERS THAT, IF THEY WERE SEEING HIM AT THAT MOMENT...THEY WOULD HAVE NO PROBLEMS WITH THE DIGITAL TRANSITION IN FEBRUARY, 2009. WHEN THE ANALOG SIGNAL WAS RESTORED, THE C.E. EXPLAINED THAT THOSE WHO LOST THEIR SIGNAL DURING THIS TEST WILL NEED TO PREPARE FOR THE 2009 TRANSITION. HE THEN GAVE A PHONE NUMBER, E-MAIL AND MAILING ADDRESS WHERE VIEWERS COULD GET MORE INFORMATION ON HOW TO BE PREPARED FOR THE TRANSITION. THE STATION SENT A MAILING TO EACH CONTACT REQUEST WITH AN EXPLANATION OF THE PROCESS AND WHAT THEY SHOULD DO TO MAINTAIN RECEIVING OUR TV SIGNAL.</p>	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>ON WWW.WKTV.COM, WE MANTAIN AN ACCESSIBLE WEB PAGE THAT INCLUDES INFORMATION ABOUT THE CONVERSION AND LINKS FOR MORE INFORMATION AND CONVERSION BOX REBATE COUPONS.</p>	
<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements  Comments:	
<input type="checkbox"/> Community Events  Comments:	
<input type="checkbox"/> Other (describe)  Comments:	
<b>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</b>	
<p>Comments:</p> <p>THE AMENDED PSA FIGURES INCLUDE BOTH THIRTY-SECOND PSAS AND COMBINATIONS OF TWO FIFTEEN SECOND PSAS.</p> <p>THE STATION RAN A TOTAL OF 277 THIRTY SECOND PSAS BETWEEN 5 A.M. AND 1 A.M. ADDITIONALLY, THE STATION RAN 137 FIFTEEN SECOND DTV PSAS BETWEEN 5 A.M. AND 1 A.M.</p> <p>THE STATION RAN 25 THIRTY SECOND PSAS BETWEEN 6 A.M. AND 9 A.M. ADDITIONALLY, THE STATION RAN 47 FIFTEEN SECOND PSAS BETWEEN 6 A.M. AND 9 A.M.</p> <p>THE STATION RAN 120 THIRTY SECOND PSAS BETWEEN 6 P.M. AND 11:35 P.M. ADDITIONALLY, THE STATION RAN 29 FIFTEEN SECOND PSAS BETWEEN 6 P.M. AND 11:35 P.M.</p>	

**Station Certification**

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing VICE PRESIDENT, CHIEF FINANCIAL OFFICER AND TREASURER
Signature IAN GUTHRIE	Date (mm/dd/yyyy) 10/06/2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

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